



## What's new in TDM News and Research

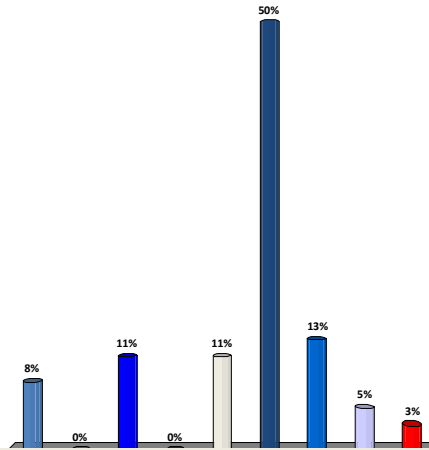
Julie Bond, MPA, CUTR  
Dr. Amy Lester, CUTR  
David Judd  
March 27, 2015

## Today's Presentation

- In the Know - Best Workplaces for Commuters (Bond, Winters, Georggi)
- New Research - Pilot of a Community-Based voluntary Travel Behavior Change Effort (Winters, Hendricks, Bond, Lester)
- Social Marketing Certificate Program (Winters, Bond, Lester)
- Congressional News (HR 200 and Commuter Benefit legislation) – David Judd

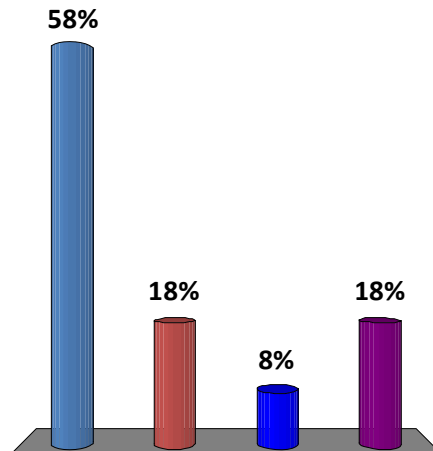
## How do you commute to work most days?

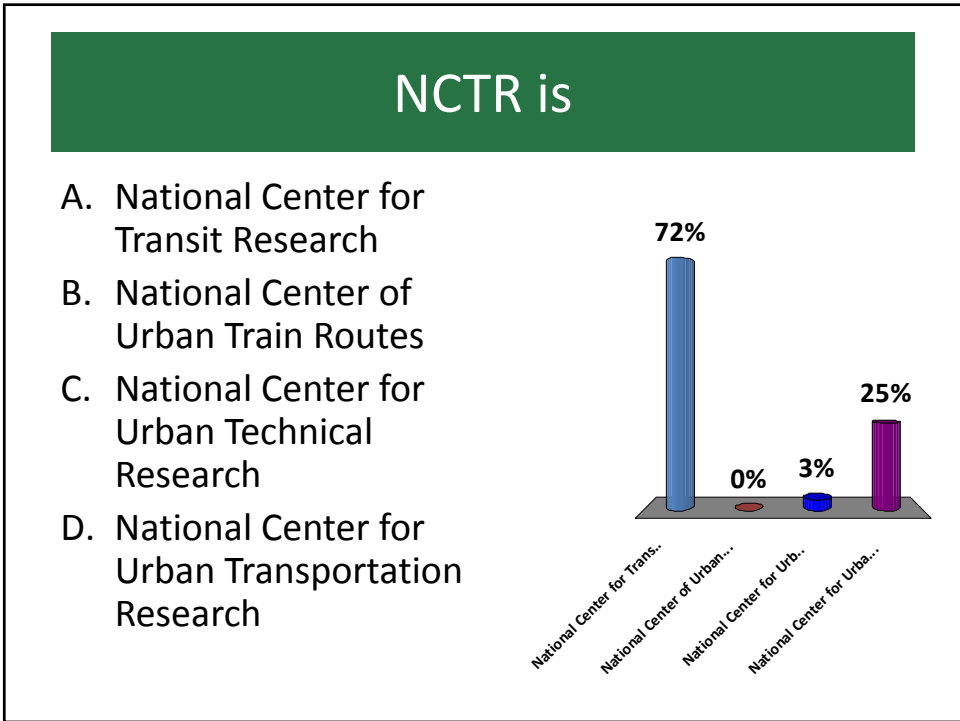
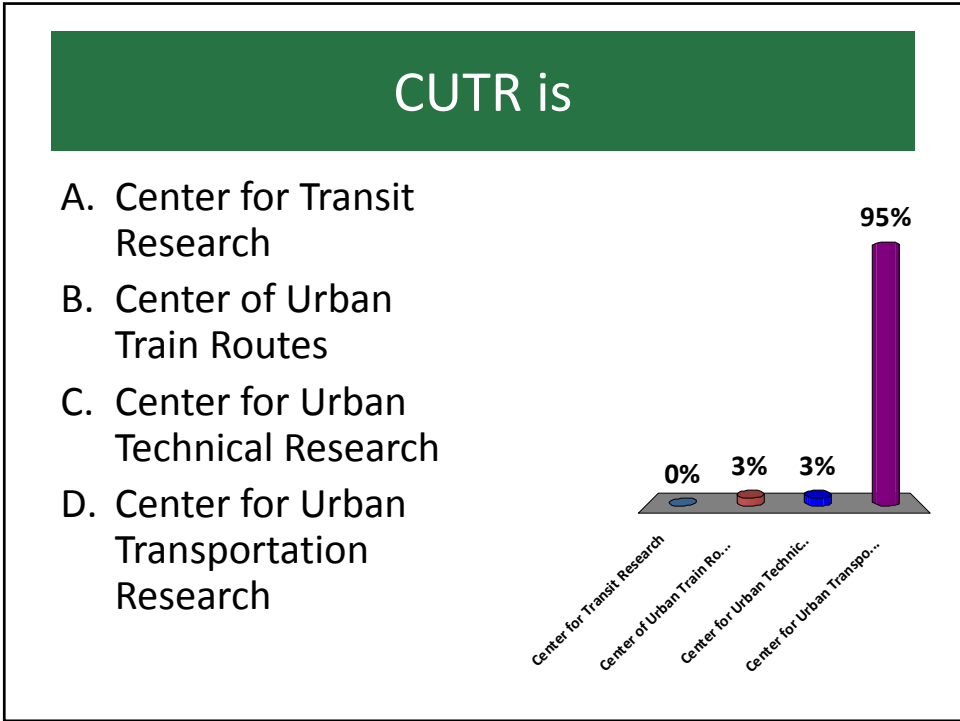
1. Bike
2. Walk
3. Telework
4. Vanpool
5. Carpool
6. Drive Alone
7. Drive Alone but utilize compressed work week
8. Transit (Bus or Train)
9. Other



## Are you a member of the TDM Listserv?

1. Yes
2. No
3. Don't know
4. What is the TDM listserv?







Recognizing Excellence in Commuter Benefits

## BEST WORKPLACES FOR COMMUTERS

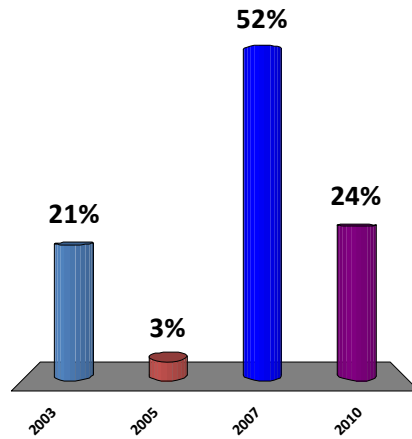
  [www.bestworkplaces.org](http://www.bestworkplaces.org)

## Best Workplaces for Commuters

1. Expanded Race to Excellence – 2015
2. National List Release – 2016
3. Employer Spotlights via webinar
4. 2015 Race to Excellence Winner Spotlights publication

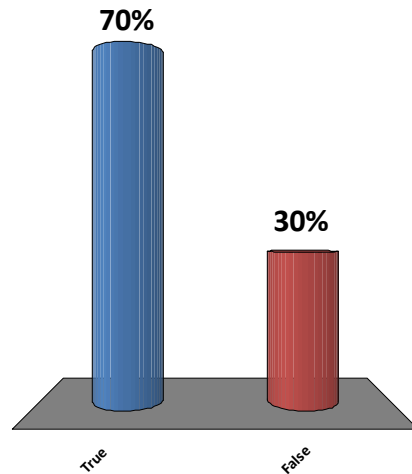
### NCTR took over management for Best Workplaces for Commuters in which year?

- A. 2003
- B. 2005
- C. 2007
- D. 2010



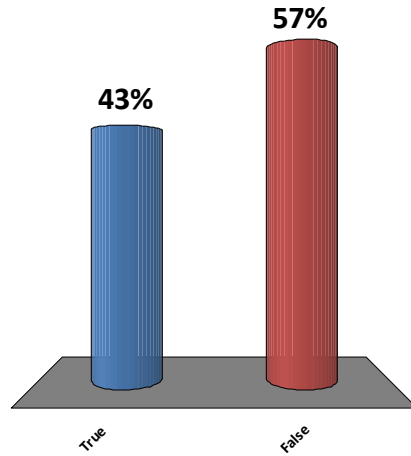
### An employer can qualify for a Primary Benefit by offering a \$30 transit subsidy

- A. True
- B. False



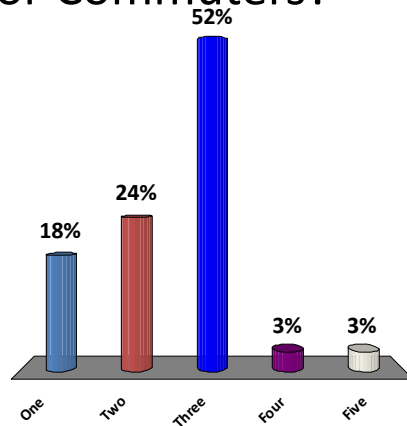
An Emergency Ride Home must be offered to qualify for BWC

- A. True
- B. False



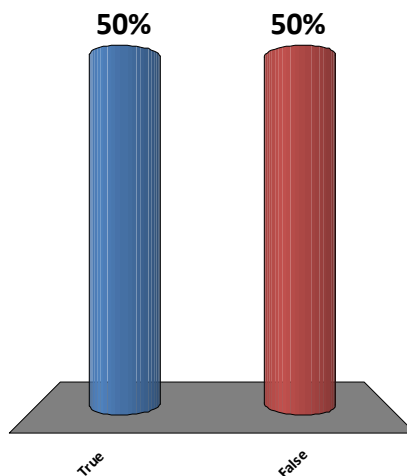
What is the minimum number of Secondary Benefits required to qualify for Best Workplaces for Commuters?

- A. One
- B. Two
- C. Three
- D. Four
- E. Five



The membership fee for Best Workplaces for Commuters in Florida is \$230 per worksite

- A. True
- B. False



## Congressional Updates – David Judd

- HR 200
- Commuter Benefit Legislation

# Thank you

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