

**Horses
1890s**

**Autos
2010s**

Cost of
Maintenance

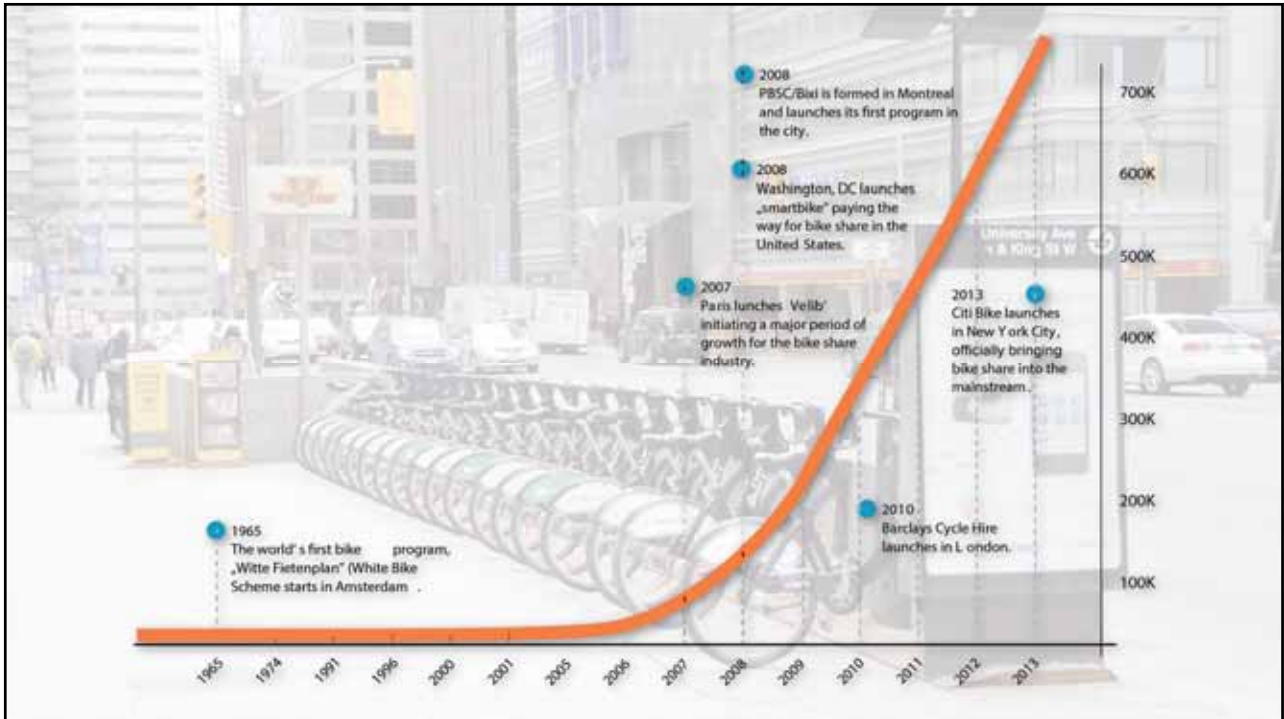
Urban Spatial
Limitations

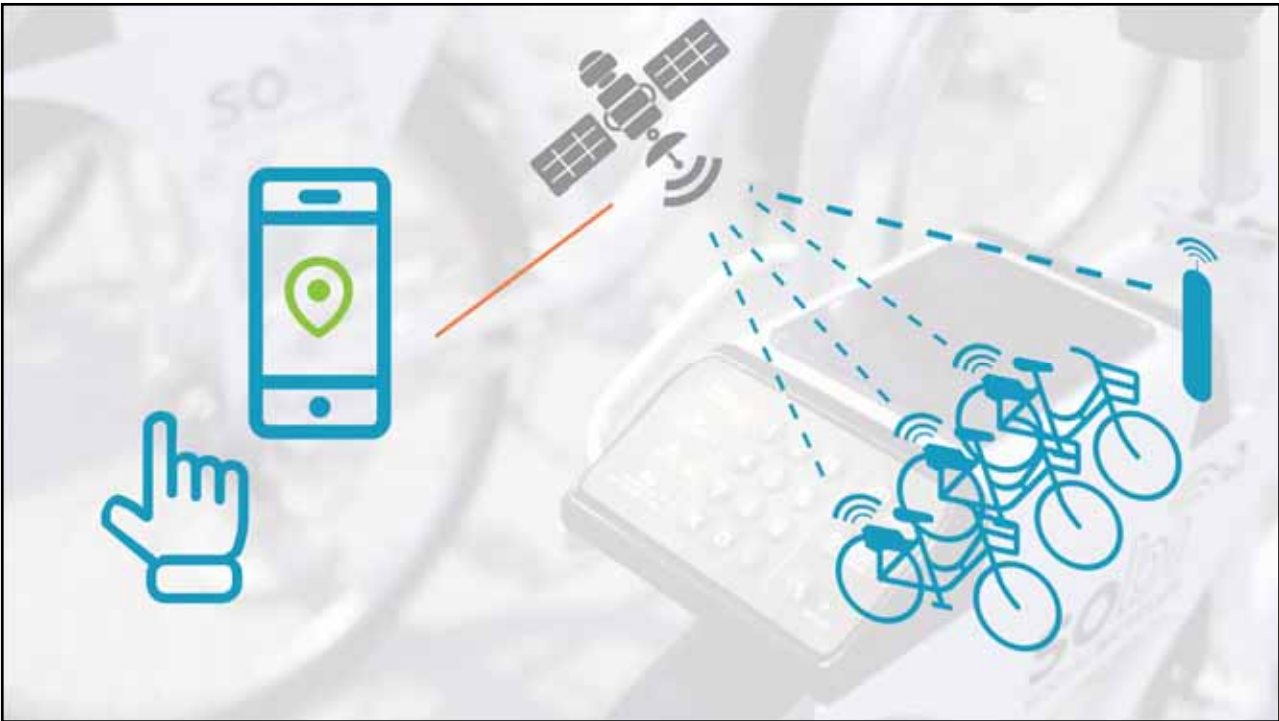
Public Health
Concerns

**\$9,122
Annually**











Every bike share trip produces

\$7.00

In local spending



**In order to save the city,
We must rekindle our relationship
With the bicycle.
We must ,once again,
Meld man and machine,
We must make way for the
Cyborgian Cyclist.**