

2014 SEACT Chapter Awards



OUTSTANDING TDM PROGRAM

Developed and implemented a
results oriented TDM Program

And the winner is

Triad Commute Challenge

Piedmont Authority for
Regional Transportation (PART)
Greensboro, NC



- ▶ Triad Commute Challenge Video

<http://www.youtube.com/watch?v=Y6BeF2Usqpl&list=UUnzEhPHBR0cCI2c3Rey-25w&feature=c4-overview>

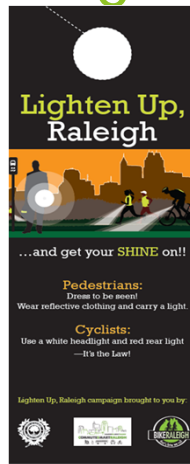
- ▶ Website for this marketing campaign -
<http://triadcommutechallenge.com/>

OUTSTANDING MARKETING CAMPAIGN

Developed and implemented a
results oriented and innovative
marketing campaign

And the winner is

City of Raleigh Lighten Up, Raleigh



UNSUNG HERO AWARD

An individual who provides
exemplary support services for
TDM Program implementation

And the winner is

Christine Diaz Pagan, CPM

President
Awards