



Florida Department of Transportation

CHARLIE CRIST
GOVERNOR

605 Suwannee Street
Tallahassee, FL 32399-0450

STEPHANIE C. KOPELOUSOS
SECRETARY

POLICY

Effective: September 20, 2007
Office: Transit
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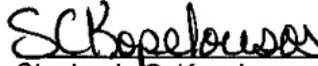
References: s.341.041, F.S.;

TRANSPORTATION DEMAND MANAGEMENT STRATEGIES

The purpose of this policy is to ensure that the Florida Department of Transportation (Department) considers transportation demand management (TDM) strategies in all studies, plans, programs, functional areas, and in employee benefit programs. TDM is defined as a set of specific strategies that promote increased efficiency of the transportation systems and resources by promoting and providing a range of local or regional travel-related choices to influence individual travel behavior by mode, time, frequency, trip length, cost, or route.

The Department recognizes the benefits of TDM strategies in enhancing the mobility of Florida's residents and visitors and will consider TDM strategies in all appropriate studies, plans, programs, and functional areas. The Department will demonstrate its commitment to TDM by serving as modal employer for public and private business as allowed by law and as provided for in the ***Telecommuting Program Procedure (No. 250-000-050)*** and in the ***Non-Standard Work Schedule Approval Procedure (No. 250-010-003)***, and in other programs as approved.

In addition, the Department will encourage and promote single occupancy vehicle trip reduction programs at the local and regional levels, through the guidance and direction provided in the ***Commuter Assistance Program Procedure (No. 725-030-008)*** and in conjunction with other strategies and activities including Metropolitan Planning Organizations transportation plans and studies, Local Government Comprehensive Plans, locally prepared feasibility studies, and Transit Development Plans.


Stephanie C. Kopelousos
Secretary